ABOUT LINGAYA’S UNIVERSITY

Lingaya’s University (erstwhile Lingaya’s Institute of Management and Technology), Faridabad was established in 1998 under the aegis of “Lingaya’s Jankalyan Shikshan sanstha”—established in the memory of the freedom fighter late Shri Gadde Lingaya. Lingaya’s University is a Deemed University under Section 3 of UGC Act, 1956 and is widely recognized as a centre for excellence in the technological and management education, quality research and for its strong industry interface.

ABOUT DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration under the aegis of Lingaya’s University started its function from the academic session 2004-05. The vision is to prepare global managers who can work as solution generators for global research problems and can embark upon promising careers in the corporate world.

ABOUT THE CONFERENCE

“Those who are not dissatisfied will never make any progress.” – Shingo

Dissatisfaction and Problems always leads to innovation. Thus, Innovation is increasingly being seen as the currency of 21st century.

The NCIPM 2013 provides a common platform to all the industry experts, academicians, research scholars and students to express their views and share their expertise knowledge about innovation. Also in this highly challenging economic scenario, the future prosperity of India is solely dependent on innovation, change and creativity.

OBJECTIVES:

The aim of conference is to provide a rendezvous for academicians, researchers, test developers, industrialist, university representatives, consultants and management students from around the globe to exchange ideas, meet fellow researchers working in diverse fields and generally help resolve the problems faced by the corporate world. The innovations in practices of business need to be tested on many grounds such as legal, political and social apart from economic development norms. Researchers and academicians with their research try to bridge the gap between theory and practice.

INNOVATIVE PRACTICES & ISSUES IN

- General Management
- Marketing & Advertising
- Finance & Accounting
- OB & HRM
- Leadership
- Green Management
- Strategic Management
- International Business
- Production and Operation Management
- Economic Development
- Health Management
- Rural Management
- Information Technology & Networking
- Aviation
- Academic Affairs and Administration
- Accounting, Reporting and Performance Measurement
- Auditing and Corporate Governance
- Business Law and Business Education
- Corporate Ethics
- Developed, Developing & Emerging Countries
- E-business / E-Commerce/M-Commerce
- Innovation & technology

The above areas/sub themes are only indicative; papers related to allied areas are also welcomed.

GUIDELINES FOR THE MANUSCRIPT SUBMISSION

- Length: 3500-5000 words or 10-12 Pages
- All authors' Title (e.g. Dr., Mr., Mrs., etc.) & Name, Affiliation, Email etc
- Abstract (not more than 250 words) and Keywords
- Introduction / Background / Objective

- Literature Review
- Methodology, Findings, Analysis & Discussion
- Conclusion, Limitations and Recommendations
- References - Harvard or APA Style is required.
- Margins: 1 inch or 2.5 cm.
- Font: Times New, 12 points
- Spacing: 1.5 between lines and 2 between paragraphs

PAPER IN ABSENTIA

There is provision for paper presentation in absentia as well. The fee in absentia will remain same. Delegates may also attend the conference as attendees without submitting any research paper.

Best Paper Award

The “Best Paper Award” will be awarded to the author(s) of a full paper presented at the conference NCIPM 2013. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and binding. The award will be announced in Valedictory Session.

IMPORTANT DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Date for Abstract Submission</td>
<td>October 18, 2013</td>
</tr>
<tr>
<td>Notification of Acceptance</td>
<td>October 20, 2013</td>
</tr>
<tr>
<td>Last Date for Submission of Full Paper</td>
<td>October 27, 2013</td>
</tr>
<tr>
<td>Last Date for Registration</td>
<td>October 30, 2013</td>
</tr>
<tr>
<td>Conference Date</td>
<td>November 22, 2013</td>
</tr>
</tbody>
</table>
CONFERENCE PUBLICATION
All the papers selected for conference will be published in a CD/Book bearing ISSN No. Selected will be published in the Lingaya’s multidisciplinary journal.

REGISTRATION FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>Upto 30th October</th>
<th>After 30th October</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Delegates</td>
<td>Rs. 1200/-</td>
<td>Rs. 1500/-</td>
</tr>
<tr>
<td>Academicians</td>
<td>Rs. 1000/-</td>
<td>Rs. 1200/-</td>
</tr>
<tr>
<td>Research Scholars</td>
<td>Rs. 800/-</td>
<td>Rs. 1000/-</td>
</tr>
<tr>
<td>Students</td>
<td>Rs. 500/-</td>
<td>Rs. 800/-</td>
</tr>
</tbody>
</table>

Registration is compulsory for all delegates. Registration fee includes registration for the conference, working tea and lunch, Conference kit, CD/Book of proceeding with ISBN and Certificate. Registration fee should be sent in Demand Draft only on the name of “Lingaya’s University” payable at Faridabad. The participants can submit the registration form and demand draft as soon as they receive notification of acceptance of paper.

PARTICIPANTS
Conference will provide a platform to academicians, research scholars, business leaders, industry experts, government officials and students to express their views on innovative practices.

CONFERENCE COMMITTEE
Chief Patron:
Dr. Picheswar Gadde (CEO)
Dr. R.K. Chauhan (Vice Chancellor)
Dr. N.K. Kole (Pro-Vice Chancellor)

Advisory Committee:
Dr. S.V.A.V. Prasad (Dean R&D, LU)
Dr. Brijesh Kumar (Dean, Academics, LU)
Maj. Gen. Nikhil Kumar (Dean, SOM, LU)
Dr. Neeti Rana (Dean, SOM, GBU, G. NOIDA)
Dr. Anita Saxena (Associate Dean (SOM, LU)
Dr Sudhendhu Pandey (Asstt. Prof. SOM, GBU, G. NOIDA)
Dr. Priti Suman Mishra (Administrator, Business Administration)
Dr. Omana Anatony (English)

Organizing Committee:
Ms. Urvesh Chaudhery (Convenor)
Ms. Krity Gulati Mehta (Co-Convenor)
Dr. Mitu G. Matta (member)
Mr. K.K. Yadav (member)
Dr. Vijit Chaturvedi (member)
Ms. Ankita Dhamija (member)

CONTACT DETAILS
E-mail: nicipm2013@gmail.com
Ph: 9810678093; 9990760551

VENUE FOR THE CONFERENCE
LINGAYA’S UNIVERSITY CAMPUS
Nachauli, Old Faridabad - Jasana Road,
Faridabad -121002, Haryana

National Conference on Innovative Practices in Management
Friday, November 22, 2013

Organized by
Department of Business Administration
E-mail: nicipm2013@gmail.com
Ph: 9810678093; 9990760551